

## **An all-new appearance of Bridgestone Passenger Tire Care Service Center An Viet Nhat in Ha Noi**

1<sup>st</sup> March 2017, Bridgestone Viet Nam officially welcomes an all-new appearance of B-shop An Viet Nhat, significantly changing from its equipment to design. B-shop An Viet Nhat is located at 51 Ngoc Hoi Street, Hoang Liet Ward, Hoang Mai District, Ha Noi. This is the biggest Bridgestone Passenger Tire Care Service Center in Hoang Mai District. This upgrade is also a strategic move to start a more impressive network development of Bridgestone Viet Nam in the coming time.

On this occasion, from 01 to 31/03/2017, customers purchase any 02 Bridgestone tires will receive 01 premium T-shirt and up to 50% off for tire care service. The promotion is valid exclusively at B-shop An Viet Nhat.

### **Modernize the tire service model**

As a multi-generational business and nearly 20-year experience in tire industry, B-shop An Viet Nhat combined the actual experience and acumen with modern technology to bring to customers optimal solutions. When tire market is getting more dynamic and competitive, B-shop An Viet Nhat has soon built a solid foundation with high-tech facilities and technology.

In Hanoi, B-shop An Viet Nhat is one of a few tire service centers applied technology in business and customer care. Specifically, all working process is carried out on a management software, ensures storage process, repair history, tire changing history of customers' cars to be updated, from there they can keep track to understand tires condition of each customer's car.

*“Our partnership with Bridgestone Viet Nam is a valuable opportunity for B-shop An Viet Nhat. When gradually building a modern oriented business model, we noticed that Bridgestone Viet Nam and we shared the same values of both orientation and passion. Since cooperating with*

### **About Bridgestone Corporation**

*Bridgestone Tire Sales Vietnam is a company belonging to Bridgestone Corporation Japan, the world's biggest rubber and tire producing company. Products from Bridgestone have been purchased in more than 150 nations and regions all over the world.*

*Bridgestone Viet Nam, An Viet Nhat has been quickly able to meet the diverse customer demand as well as provide high quality products", said Mr. Nguyen Hien An – B-shop An Viet Nhat General Director.*



*The staff of B-shop An Viet Nhat is giving customers advice on how to care their vehicles properly*

## **The state-of-the-art wheel alignment service**

Climate conditions and sophisticating road surface often lead to improper wheel angle while driving; therefore, driver is difficult to control the vehicle's steering direction, even loss of steering. However, finding a reliable wheel alignment center with sensor Hunter machine in Hanoi is relatively difficult. With the modern three-dimensional Hunter machine, B-shop An Viet Nhat can solve this need.

With an area of over 300m<sup>2</sup>, 16m wide frontage, located in a densely populated area, next to Nuoc Ngam bus station, B-shop An Viet Nhat can provide services up to 10 vehicles at the same time. Besides, B-shop An Viet Nhat owns a comfortable customer lounge that becomes a standard of all B-shops nationwide.

Not only providing service right at the center, B-shop An Viet Nhat also gives customers advice on how to care their vehicles properly. Customers can discuss directly with the technical experts at B-shop or contact the hotline at 0913 300 489/ 0913 527 230.

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# News Release

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*With the technical experts is caring their vehicles*

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