

Bridgestone Viet Nam officially opened the first Passenger Tire Care Service Center in Vinh Phuc province

On 1st March 2017, Bridgestone Passenger Tire Care Service Center (B-shop) Phuong Nhung is officially put into operation at 381 Hung Vuong, Vinh Yen city, Vinh Phuc province. Located on the highway and only 2 km from the city center, B-shop Phuong Nhung is the only tire care center that meets the standards of Bridgestone Viet Nam in Vinh Phuc.

Owned tire business since 1998, it has been almost 20 years that Phuong Nhung has experienced in tire industry in Vietnam. As it has built a reputation with car owners, Phuong Nhung was chosen by Bridgestone Viet Nam – the corporation requires stringent criteria about selecting partners.

Phuong Nhung is the first B-shop and an official member of Bridgestone passenger family channel in Vinh Phuc. Coming to B-shop Phuong Nhung, customers can receive the comprehensive tire care services, which are carried out by specialized machines, helping them more confident behind the wheels.

B-shop Phuong Nhung distributes a wide range of Bridgestone tires which suits different types of vehicles and gives customers more choices such as Turanza - capable smoothness and noise restriction, or Dueler - premium tire line designed specifically for SUV and big lifting capacity, which is suitable for multi-terrains, ...

The significant change in customer services

With an area of over 270 m², the frontage is nearly 15 meter and a dedicated technician teams, B-shop Phuong Nhung can serve up to five cars at the same time, ensuring proper tire care and reducing the waiting time for customers.

As other B-shops of Bridgestone Viet Nam across the country, B-shop Phuong Nhung is equipped a large and convenient waiting room with air conditioner and transparent glass window. Customers can relax while tracking car care process of technicians.

About Bridgestone Corporation

Bridgestone Tire Sales Vietnam is a company belonging to Bridgestone Corporation Japan, the world's biggest rubber and tire producing company. Products from Bridgestone have been purchased in more than 150 nations and regions all over the world.

B-shop Phuong Nhung also supports customers in advising how to take care, maintain vehicles in the right way. Customers can contact technicians right at B-shop or by calling 0211 386 7192 or 01644 868686.

On the opening occasion, B-shop Phuong Nhung introduces an attractive promotion. From 1st to 19th of March, when buying any 2 tires of Bridgestone, customers will receive 1 premium T-shirt. Moreover, Phuong Nhung also offers 50% off for any tire care service during this time.



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Mr. Hiroyuki Saito - General Director Bridgestone Vietnam and Mr. Tran Van Phuong – Director B-shop Phuong Nhung delivered the opening speech

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