

14 customers selected for the “When you want it all” experience with Bridgestone ECOPIA EP300

Ho Chi Minh City, 2nd November 2017 – Bridgestone Vietnam officially announces the final list of 14 selected customers who will participate in the “When you want it all” experience with Bridgestone ECOPIA EP300.

Aiming to offer its customers an one-of-a-kind opportunity to experience the outstanding functionality of the all-new fuel-saving tire Bridgestone ECOPIA EP300, Bridgestone Vietnam has recently launched the program “ECOPIA EP300 – When you want it all”

There were more than 500 customers signing up for the program from 23rd to 30th October 2017. Based on the selection criteria announced publicly before, Bridgestone Vietnam has come to the final list of 14 customers as below:

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|-----------------------|------------------------|
| 1 Vu Van Vien | 8 Pham Duong Quoc Hung |
| 2 Nguyen Tien Thang | 9 Le Cao Cuong |
| 3 Cao Minh Tai | 10 Luong Xuan Hung |
| 4 Nguyen Xuan Hieu | 12 Nguyen Dang Khoa |
| 5 Nguyen Vu Binh Minh | 11 Tran Ngoc Vu |
| 6 Le Duy Ngoc | 13 Chang Quoc Bao |
| 7 Nguyen Minh Duc | 14 Tran Duc Quang |

Accordingly, on 7th November, each of these 14 customers will receive a free set of 04 all-new ECOPIA EP300 tires at Bridgestone premium Passenger Car Service Center B-select in Ho Chi Minh City. The B-select centers will also offer tire check and wheel alignment service (wheel alignment angle) with high-tech machinery.

After that on 8th November, these selected customers will be invited to an exciting journey from Ho Chi Minh City to Ho Tram (Vung Tau) with all expenses covered by Bridgestone Vietnam. During the trip, representative from Bridgestone Asia Pacific and car expert from

About Bridgestone Corporation

Bridgestone Tire Sales Vietnam is a company belonging to Bridgestone Corporation Japan, the world’s biggest rubber and tire producing company. Products from Bridgestone have been purchased in more than 150 nations and regions all over the world.



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BMW global instructor will deliver eco-driving training to provide the participants practical knowledge and driving skills that help saving fuel consumption.

During more than 200 km of the trip including both busy urban street and highway, the customers will have the first-hand experience with this new fuel-efficient tire and at the same time gain more confidence behind the wheel and saving more. Besides its significant economical characteristic, the all-new ECOPIA EP300 possesses stunning durability and excellent grip, especially on wet surfaces.

Further information of the experience “ECOPIA EP300 – When you want it all” will be updated on the website and fanpage of Bridgestone Vietnam <https://bridgestone.com.vn/en>.

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