

## Buy Bridgestone Techno tire, receive 2-in-1 cushion tire pillow

*From 08 September 2017 to 31 October 2017, when purchasing 02 Bridgestone Techno tires at Bridgestone's dealers nationwide, customers will receive a 2-in-1 cushion tire pillow.*

The tire-shaped multifunctional cushion pillow with compact design can be used as a comfortable headrest or back support as well as a warm blanket for a good rest and relaxation. This will be an indispensable company that Bridgestone dedicates to customers for long journeys.



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Bridgestone's dealers participating in the promotion are as follows: [goo.gl/XmGXcN](http://goo.gl/XmGXcN)

### Optimal choice of tire for compact passenger car

Understanding the market trend and the needs of customers in the small car segment, Bridgestone has launched Techno tire, which is able to ensure both quality, durability and smoothness with starting price of less than 1 million per tire (The cost of tire depends on size). Techno tire is dedicated for currently popular cars in the Vietnam market such as Kia Morning, Toyota Vios Limo, Honda Civic 1.8, etc.

Since its launch, Techno has received a lot of positive response from customers. "After driving for more than 5,000 km, my car's tires are still running smoothly and safe. It's surprising to know that I can own a quality Bridgestone tire set at this price", said The Anh, a Bridgestone Techno

### **About Bridgestone Corporation**

*Bridgestone Tire Sales Vietnam is a company belonging to Bridgestone Corporation Japan, the world's biggest rubber and tire producing company. Products from Bridgestone have been purchased in more than 150 nations and regions all over the world.*

customer in Ho Chi Minh City.



*The structure and design of Techno's blocks are arranged to prevent irregular wear, helping increase the tire lifespan, enabling the tire to operate up to 62,000 km*

According to the experimental results of the Bridgestone Japan, Techno tire with chamfered edge technology has a braking distance of 3m shorter than normal tire in wet condition. Besides, the structure and design of the blocks are arranged to prevent irregular wear, helping increase the tire lifespan, enabling the tire to operate up to 62,000 km, which is well suited for cars that travel frequently such as service cars.

The sizes of Techno tires that are distributed in Vietnam:

|           |           |
|-----------|-----------|
| 155/65R13 | 185/65R14 |
| 165/65R13 | 185/70R14 |
| 175/65R14 | 185/80R14 |
| 175/70R13 | 195/65R15 |
| 185/55R15 | 205/55R16 |
| 185/60R15 | 205/65R15 |

For more details, customers can access [www.bridgestonte.com.vn](http://www.bridgestonte.com.vn) or dial Bridgestone hotline at 1900 54 54 68.

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