

## **Attractive promotion from Bridgestone to celebrate opening of B-shop Tuan Thanh (Ha Nam)**

*Ha Nam, from 10th to 20th September 2017, on the occasion of the inauguration of Bridgestone Passenger Tire Care Service Center (B-shop) Tuan Thanh at Km5, National Road 1A, Thanh Tuyen Ward, Phu Ly City, Ha Nam, customers while purchasing any of 03 Bridgestone tires will immediately receive 01 free tire of the same kind and 01 premium Bridgestone T-shirt.*

Located near Thanh Liem crossroad, at the center area of Phu Ly City, B-shop Tuan Thanh is a convenient destination for customers in the city and the region nearby.

After 15 years operating in the tire industry, in 2017, B-shop Tuan Thanh has officially corporated with Bridgestone, the world largest tire company, to deploy a more professional and modern tire care service center with standardized services and procedures, ensuring the ultimate safety for car owners.

Bridgestone Passenger Tire Care Service Center (B-shop) provides genuine and high quality tires and services, helps customers appreciate the importance of tires and use their tires effectively and economically.



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At B-shop Tuan Thanh, customers can find for themselves all genuine Bridgestone tires for passenger cars like Turanza, Ecopia, Dueler. Among those, Turanza GR100 is the premium tire featuring both smoothness and durability which were experienced and testified by customers recently. Turanza GR100 is the first-class tire model of Bridgestone, specially designed with

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advanced integrated technology, providing unbeatable quietness and comfort for all occupants in car.

Besides, Bridgestone is the only tire company that offers the warranty period up to 7 years from the manufacturing date. This warranty period differentiates Bridgestone tires from any parallel products and help protect customers.



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Visting B-shop Tuan Thanh, customers will experience all dedicated services such as tire check up, tire gauging, tire pressure check, ... with the state-of-the-art machinery. Besides, to make it more convenient for customers, B-shop Tuan Thanh is also providing relevant services for wheels, lubricants and batteries, offering the complete car care at only one stop. Moreover, if required, B-shop Tuan Thanh will deliver those products to the appointed destination.

*“With B-shop model and the support from Bridgestone, we are confident in the development of the business, bringing high quality products and services to customers. On this occasion, customers can have good saving while buying 03 Bridgestone passenger car tires and receive 01 tire of the same kind for free and 01 T-shirt.”, said Mr. Nguyen Thanh Tuan, representative of B-shop Tuan Thanh.*

To have more details about the services and initiatives on B-shop Tuan Thanh opening occasion, customers can contact Bridgestone hotline at 1900 54 54 68 or B-shop Tuan Thanh at 0914 899 456.

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