

## ***Bridgestone officially opens the first Passenger Tire Care Service Center (B-shop) in Nghe An province***

Nghe An, 13 Aug 2017, Bridgestone Vietnam officially inaugurated the Passenger Car Tire Service Center (B-shop) Truong Loc Vinh at 26 Nguyen Van Troi Street, Ben Thuy Ward, Vinh City, Nghe An Province. On the occasion of opening the first B-shop of Bridgestone in Nghe An, B-Shop Truong Loc Vinh is offering the attractive promotion of getting 01 free tire for any purchase of 3 Bridgestone passenger car tires, a premium T-shirt and a 50% discount for all tire services from 13 to 20 August.

### **Confidently provide customer care service through outstanding strengths**

B-shop Truong Loc Vinh is an enterprise with solid experience in transportation business, originated from Nghe An Transportation and Trade Corporation. With more than 42 years in transportation and 12 years in automobile industry, Truong Loc Vinh owns a great amount of customers and partners both inside and outside Vietnam. This is a strong foundation for B-shop Truong Loc Vinh in its incorporation with the world largest tire company Bridgestone to provide its customers with the best experience in tire service.



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### **About Bridgestone Corporation**

*Bridgestone Tire Sales Vietnam is a company belonging to Bridgestone Corporation Japan, the world's biggest rubber and tire producing company. Products from Bridgestone have been purchased in more than 150 nations and regions all over the world.*

Equipped with the state-of-the-art machinery, particularly the latest wheel alignment from the US, B-shop Truong Loc Vinh ensures the high quality of tire services like wheel alignment, tire patch, etc. Especially, B-shop Truong Loc Vinh is offering complete car care services covering oil and battery. Besides, Truong Loc Vinh's technicians are properly and professionally trained by Bridgestone, ensuring the ability to deliver qualified tire services and provide helpful advice to customers about how to use tires for specific driving needs in a safe, efficient way.



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In addition to the premium services, the comfort of customers while they are waiting is also thoughtfully considered by building up a waiting lounge with surplus convenience like free wifi, magazine, drinking water... This is the unique feature of B-shop Truong Loc Vinh compared to other tire stores in Nghe An.

### **Bring benefits to customers with Bridgestone**

Bridgestone Vietnam has been constantly expanding the network of Passenger Car Service Center B-Shop with the purpose to bring proper tire services to customers in all provinces nationwide. In addition, the company often introduces many attractive incentive programs to bring additional benefits to customers. Bridgestone is the only tire brand in the market providing warranty service up to seven years for genuine Bridgestone tires at its authorized dealers.

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# News Release

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*B-shop Truong Loc Vinh has a waiting lounge with surplus convenience like free wifi, magazine, drinking water, etc. for customers*

On the opening occasion of B-shop Truong Loc Vinh in Nghe An, Bridgestone Vietnam is promoting a practical program for car owners in Nghe An. In specific, from 13 to the end of 20 August, while purchasing 03 of any passenger car tires, customers will receive 01 free tire of the same type and 01 Bridgestone premium T-shirt will be given for any service used at the B-shop. Additionally, customers will be offered with a 50% off services while using car care service at B-shop Truong Loc Vinh during this period.

For more information of the promotion program and to be consulted in details, customers can call B-shop Truong Loc Vinh at 0912 882 886 or Bridgestone customer service hotline at 1900 545468.

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