

Bridgestone Vietnam is honored to welcome the Bridgestone's Senior Representative

HANOI - On November 14, 2017, Bridgestone Vietnam was honored to welcome high level corporate representation with the presence of Mr. Kizuhisa Nishigai – Chief Operating Officer of Bridgestone Corporation. The senior delegation will be scheduled to attend a meeting with Bridgestone Vietnam staff about the activities of the year, meet dealers in family channels and visit Hanoi.

To present a comprehensive perspective on the Vietnam market as well as planning directions for development in the future. Mr. Hiroyuki Saito - General Director of Bridgestone Vietnam also presented the short-term and long-term strategic direction of Bridgestone Vietnam as well as the development of business, people and social activities. Special representatives from Bridgestone Vietnam also presented projects on business development and improvement of Bridgestone brand awareness in Vietnam. In particular, Bridgestone Vietnam's representative presented the "Bridgestone Environmental Day" project, which was honored the "Brand" category award of Bridgestone China Asia-Pacific (BSCAP) Vision Award (BVA).

Mr. Kazuhisa Nishigai also visited Truck And Bus Tire Service Center Fleetpoint Giap Bat inside Giap Bat bus station, Hanoi and had greeting to the Director and all staffs here.

After the exchange Mr. Kizuhisa Nishigai excitedly said, "Bridgestone Vietnam has successfully built up a team with young, energetic and very creative, which is a very good sign for the development of the company in dynamic market like Vietnam. All employees of Bridgestone Vietnam have spread the spirit of "Serving Society with Superior Quality" not only to customers but also to the community through quality products, good service and meaningful activities. In addition, Bridgestone Vietnam coopered with Bridgestone Tire Manufacturing Vietnam in Hai Phong to be able to provide "made in Vietnam" Bridgestone tire with high quality for end users and continue to hold position as "The most trusted leading brand" in Vietnam.

Some images in the trip

About Bridgestone Corporation

Bridgestone Tire Sales Vietnam is a company belonging to Bridgestone Corporation Japan, the world's biggest rubber and tire producing company. Products from Bridgestone have been purchased in more than 150 nations and regions all over the world.

News Release

BRIDGESTONE

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The closing meeting with all member of Bridgestone Vietnam



Mr. Kizuhisa Nishigai and representatives of Bridgestone Asia Pacific and Bridgestone Viet Nam having a visit to Fleetpoint Giap Bat

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