

Bridgestone Vietnam handed smart bins over to Dam Sen Water Park

Ho Chi Minh City, November 19th, 2017 - After a series of smart bin handover events in Ho Chi Minh City, Da Nang and Hue which received positive response from the community, Bridgestone Vietnam recently cooperated with Toyota Hung Vuong to provide 10 smart bins to Dam Sen Water Park.

Being well-known for continuous innovation, Bridgestone Vietnam has "transformed" an ordinary garbage bin into a versatile, useful, aesthetic and practical product. With the message "Green city, Clean street, Peaceful life", the smart bin given by Bridgestone Vietnam to Dam Sen Water Park demonstrated the company's ongoing commitment to the environment, creating a peaceful life to the present and future generations.



Bridgestone Vietnam together with Toyota Hung Vuong provided 10 smart bins to Dam Sen Water Park

As one of the most attractive water parks in Vietnam, Dam Sen Water Park is regarded as a green oasis located in the busy city. With 36 underwater games and a 3,000m² cool Jacuzzi lake, the park welcomes thousands of visitors everyday. The amount of daily waste and the need for garbage bins, therefore, are tremendous. The providing of trash bins by Bridgestone is a really practical action, effectively support the waste treatment for the park.

The smart bins offered by Bridgestone can sort out trashes, saving time for waste collection. Covered with reflective decals, the trash bins can illuminate in the evening. The containers of

About Bridgestone Corporation

Bridgestone Tire Sales Vietnam is a company belonging to Bridgestone Corporation Japan, the world's biggest rubber and tire producing company. Products from Bridgestone have been purchased in more than 150 nations and regions all over the world.

the bins are also bigger, better meeting the demand of great amount of waste in the park. Especially, the green color of these smart bins beautifully matches the park's scenery.



Smart bins at Dam Sen Water Park can sort out garbage and reflective light

Mr. Hiroyuki Saito - General Director of Bridgestone Vietnam talked about the program, *"Aligning with our global mission of 'Serving society with excellent quality', Bridgestone Vietnam considers environmental protection one of our community activities. Since April 2017, we have provided nearly 200 smart bins in Ho Chi Minh City, Da Nang and Hue. Through this campaign, we aim to raise the awareness of everyone, especially visitors to join hands to protect the environment and make the cities become cleaner - nicer – and more civilized. We also hope that enterprises and our strategic partners will collaborate with us in this meaningful activity in the future."*



Bridgestone Vietnam expects to receive the support of enterprises in applying environmental technology initiatives

About Bridgestone Corporation

Bridgestone Tire Sales Vietnam is a company belonging to Bridgestone Corporation Japan, the world's biggest rubber and tire producing company. Products from Bridgestone have been purchased in more than 150 nations and regions all over the world.

News Release



**Bridgestone Tire Sales Vietnam
Limited Liability Company**

9th floor Bao Viet building,
233 Dong Khoi Street, Ben Nghe Ward
District 1, Ho Chi Minh City, Vietnam
TEL +84 8 3825 6013 / FAX +84 8 3825 6088
Website: <http://www.bridgestone.com.vn>
Hotline 1900 54 54 68

Mr. Vu Ngoc Tuan - Dam Sen Water Park General Director shared: *"We always want to disseminate to all staff and visitors the message "See garbage, pick it up!" to keep the environment cleaner, fresher and resource-saving. We are very grateful for the support of Bridgestone Vietnam and Toyota Hung Vuong today. We look forward to a successful cooperation for the greener future."*

About Bridgestone Corporation

Bridgestone Tire Sales Vietnam is a company belonging to Bridgestone Corporation Japan, the world's biggest rubber and tire producing company. Products from Bridgestone have been purchased in more than 150 nations and regions all over the world.