

Bridgestone inaugurated the first Fleetpoint in Vinh Phuc

On 29th July 2017, Bridgestone officially inaugurated the Truck/Bus Tire Service Center - Fleetpoint Hung Thinh Phat at Dam Ca, Huong Canh Town, Binh Xuyen District, Vinh Phuc Province. This is the first Fleetpoint in Vinh Phuc and the 17th member in the truck/bus family channel of Bridgestone Vietnam.

Serving customers with experience and dedication

Vinh Phuc is as known as the cradle of the ancient Vietnamese. Nowadays, the province is experiencing a significant transformation with economic restructuring towards industrialization and modernization to become a part of the Northern key economic zone. In this region, the number of vehicles is constantly increasing, which reflects the economic development and the growing demand for passenger and cargo transportation. While the demand for advanced tire services of fleet operators and drivers is increasing, Bridgestone decided to bring the Fleetpoint model to Vinh Phuc with the long-term trust cooperation with Hung Thinh Phat.

Hung Thinh Phat Fleetpoint is located on National Road 2 – essential route connecting Hanoi - Lao Cai, near the key industrial zone of Vinh Phuc province and adjacent to Noi Bai International Airport. With the advantage of this geographic location, this place has become the ideal destination for the Northern transport enterprises. In addition to supplying genuine Bridgestone tires with optimum quality, Hung Thinh Phat also offers the customers with maintenance service and Bandag solution package. This solution helps transportation enterprises reduce operating costs, save time and maximize the investment efficiency.

"We decided to use Bridgestone tires because although the initial investment cost is high, the product has high quality performance and durability to minimize the risk when moving on road, the consideration for long-term investment cost is very reasonable. This is much better than some cheap tires in the market, with low initial cost but high malfunction potential, which can disrupt shipping and result in high long-term investment costs". Said by Mr. Quang Khanh, owner of a fleet in Vinh Phuc.

About Bridgestone Corporation

Bridgestone Tire Sales Vietnam is a company belonging to Bridgestone Corporation Japan, the world's biggest rubber and tire producing company. Products from Bridgestone have been purchased in more than 150 nations and regions all over the world.

"Moreover, the other tire brands do not have genuine service or skilled technical staffs as the famous brand names. Buying Bridgestone tires, my fleet is prioritized with advanced service to ensure the working efficiency maintain our prestige in the market", shared by Mr. Khanh.

In addition to services such as tire mounting and dismounting, proper repair, the US technology wheel balancing system also promises to be available this year, upgrading service at Fleetpoint Hung Thinh Phat to a higher level for strong and long-term development. With hotline 0943 487 777 operating 24/7, Fleetpoint Hung Thinh Phat always ensures the optimal and timely support for the customers, especially mobile breakdown support.



Bridgestone Vietnam officially inaugurated the Truck/Bus Tire Service Center – Fleetpoint Hung Thinh Phat at Dam Ca, Huong Canh Town, Binh Xuyen District, Vinh Phuc Province

Small care, great benefits from Bridgestone

On the occasion of the new Fleetpoint Inauguration event, Bridgestone Vietnam once again affirms the mission of "Serving society with superior quality" through the campaign "Cung Bridgestone ve nha an toan" - "Drive home safe with Bridgestone" - by providing the transport enterprises the sets of flashing stickers to increase the visibility of truck and bus drivers at night time to minimize the risk on road, especially during at night-time.

This is a passionate campaign Bridgestone has persistently implemented over the past year with more than 30,000 vehicles equipped the flashing stickers throughout the country, including Vinh Phuc province. The message "Drive home safe" is not only a message from

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News Release

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Bridgestone to the drivers as a sincere appreciation for their silent work, but it also acts as a warning bell for the traffic consciousness of the whole community.



Mr. Hiroyuki Saito – General Director of Bridgestone Vietnam delivered a speech



Mr. Nguyen Duc Hieu – Representative from Fleetpoint Hung Thinh Phat delivered a speech



Ông Hiroyuki Saito and the representative from local authorities together put the sticker “Drive home safe” as a commitment to community responsibility



Bridgestone Vietnam presented 10 bicycles for in the local region

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