

Standardized tire car service center in Hanoi suburb

Ha Noi, from 30 June to 30 July 2017, on the occasion of the grand opening of Bridgestone Passenger Tire Care Service Center (B-shop) Bich Thu, Bridgestone is offering a remarkable promotion program. In specific, with each purchase of 03 Bridgestone passenger tires, customers will receive the 4th tire of the same type for free. On top of that, a high quality Bridgestone T-shirt will be also given for any customers using tire services at B-shop Bich Thu.

The promotion makes it a good chance for car owners to change all tires, getting their cars ready for the searing heat of coming summer in Hanoi.

Tire service center developed from an experience tire dealer

B-shop Bich Thu is located at Grop 22, Ring road 3, Yen So Ward, Hoang Mai District, Hanoi (opposite to Yen So Park). With the facilities meeting Bridgestone's high standards of "Proper Tire Care Service", B-shop Bich Thu provides trustworthy service quality and the convenience to its customers.

Ms. Nguyen Bich Thu, Managing Director of B-shop Bich Thu shared: *"With more than 20 year-experience in tire dealership, inherited from mother company Lam Long, we are expanding the business into the tire service segment to offer a complete tire care to meet customers' demand. Having cooperated with Bridgestone since the first day when this Japan Tire company entered Vietnam market, we had opportunities to experience and build up the trust in the standards set up by Bridgestone. Any customers who for many years have trusted in Lam Long as a tire dealer can be completely ensured at tire care services provided by B-shop Bich Thu."*

At B-Shop Bich Thu, the tire check-up will be executed by professional technicians. Available tire maintenance services include nitrogen pumping, wheel weight, tire repair and tire rotation operated by modern machinery. Customers will also be advised on the right choice of tires for different car models and mobility needs. All tire models of Bridgestone for passenger cars will be found here, including premium Turanza tire, economic and environmental friendly Ecopia, or Dueler tire especially designed for SUV and Potenza for sport cars.

About Bridgestone Corporation

Bridgestone Tire Sales Vietnam is a company belonging to Bridgestone Corporation Japan, the world's biggest rubber and tire producing company. Products from Bridgestone have been purchased in more than 150 nations and regions all over the world.

News Release

BRIDGESTONE

**Bridgestone Tire Sales Vietnam
Limited Liability Company**

9th floor Bao Viet building,
233 Dong Khoi Street, Ben Nghe Ward
District 1, Ho Chi Minh City, Vietnam
TEL +84 8 3825 6013 / FAX +84 8 3825 6088
Website: <http://www.bridgestone.com.vn>
Hotline 1900 54 54 68



From 30 June to 30 July 2017, with each purchase of 03 Bridgestone passenger tires, customers will receive the 4th tire of the same type for free

B-shop - standardized tire care service center

Together with the increasing number of passenger cars, the demand for tire service is upgraded, which requires traditional tire dealers to renew and adjust themselves. While visiting a tire service center, customers are no longer asking for only tire change or pumping but expecting the modern facility, the comfort and the professional services. These new expectations are the good signs in a developing market. Therefore, a joint-hand of experienced tire dealers with multinational tire companies like Bridgestone, who has high-standardized service models, is a wise decision, adding value to the dealers themselves, the manufactures and above all, the customers.



On this occasion, car owners using tire services at B-shop Bich Thu will be received a premium Bridgestone T-shirt

About Bridgestone Corporation

Bridgestone Tire Sales Vietnam is a company belonging to Bridgestone Corporation Japan, the world's biggest rubber and tire producing company. Products from Bridgestone have been purchased in more than 150 nations and regions all over the world.



**Bridgestone Tire Sales Vietnam
Limited Liability Company**

9th floor Bao Viet building,
233 Dong Khoi Street, Ben Nghe Ward
District 1, Ho Chi Minh City, Vietnam
TEL +84 8 3825 6013 / FAX +84 8 3825 6088
Website: <http://www.bridgestone.com.vn>
Hotline 1900 54 54 68

B-shop is the Passenger Tire Care Service Center designed by Bridgestone and operating under strict requirements for tire machinery and facility. In recent years, a lot of “Proper Tire Care Service” and customer consultancy have been performed strongly in B-shop network throughout the nation.

During the opening month of B-shop Bich Thu, from 30 June to 30 July 2017, customers will be offered with 01 free tire while purchasing 03 passenger tires of the same type. Furthermore, a premium Bridgestone T-shirt will be an extra gift for any car owners using tire services at B-shop Bich Thu.

Having received great response from its dealers and customers, Bridgestone is going to multiple its Passenger Tire Care Service Center (B-shop) network in the near future to provide top-notch tire services to customers in Hanoi and other provinces in Vietnam.

About Bridgestone Corporation

Bridgestone Tire Sales Vietnam is a company belonging to Bridgestone Corporation Japan, the world's biggest rubber and tire producing company. Products from Bridgestone have been purchased in more than 150 nations and regions all over the world.