

Bridgestone Vietnam partner with Vietnamese Car Tyre Association to bring love to 200 underprivileged child patients

Ha Noi, July 6th, 2018 – Bridgestone Vietnam joined Vietnamese Car Tyre Association on a visit to National Institute of Hematology and Blood Transfusion, where they consoled and handed 200 presents along with 180 million VND in cash to the child patients in need. This practical initiative, with the purpose of sharing love and fulfilling social responsibilities, lives up to the motto “Eternally committed to serving society with superior quality” that Bridgestone Vietnam proudly upholds.

Empathy for the needy lives

Whoever stops by the Pediatric Department of National Institute of Hematology and Blood Transfusion cannot help but feel sad for the innocent but extraordinarily brave child patients here. Most of them are diagnosed with terminal illness. They come from all walk of life and suffer from difficult financial situations. Some of these children’ parents are farmers, with their unstable income, now suffer even more from the burden of having to afford their children’ hospitalization fees.



Most of the children are diagnosed with terminal illness. Even so, they always carry a smile on their faces, as a “golden remedy” that nurtures their dreams and hopes.

Share love – cultivate hope

About Bridgestone Corporation

Bridgestone Tire Sales Vietnam is a company belonging to Bridgestone Corporation Japan, the world’s biggest rubber and tire producing company. Products from Bridgestone have been purchased in more than 150 nations and regions all over the world.

As a corporation that places high value in community services and considers the motto “Eternally committed to serving society with superior quality” fundamental to our business activities, Bridgestone Vietnam takes great pleasure in joining hands to provide presents for 200 underprivileged child patients at National Institute of Hematology and Blood Transfusion. Bridgestone Vietnam hopes that these presents will encourage the children to overcome their illness and add strength to help them fulfil their future dreams.



Bridgestone Vietnam representatives visited, consoled and gave presents to 200 underprivileged child patients at National Institute of Hematology and Blood Transfusion



The activities at National Institute of Hematology and Blood Transfusion carried out by Bridgestone Vietnam and Vietnamese Car Tyre Association to celebrate the association 2nd anniversary.

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Bridgestone partners with Vietnamese Car Tyre Association to conduct this activity in celebration of the association's second anniversary and 100 member achievement. In addition, this activity is expected to open door to new collaboration opportunities between the Vietnamese Car Tyre Association and Bridgestone Vietnam in order to assist needy lives in the society and raise the living standard for everyone.

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