News Release

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IRIDGESTORE

Safety for drivers - peace of mind for fleet owners

Continuing the journey of sustainable development, Bridgestone Vietnam officially inaugurated its 20th tire center for trucks and buses - Fleetpoint An Giang at 91 Highway, My Pho, My Duc, Chau Phu, An Giang province. Fleetpoint is a service center model that represents the partnership of Bridgestone with drivers and fleet owners in preventing tire risks, providing safety for drivers and peace of mind for fleet owners no matter what their journeys are.

Safety for drivers, peace of mind for fleet owners

According to the US Federal Bureau of Motor, damaged tires account for more than 30% of the causes of heavy truck and long-distance bus accidents. Some statistics on the highway in Vietnam show that tire explosion is the reason of more than 50% of accidents, the common thread among drivers.

Fortunately, these risks of accidents caused by tires can be proactively prevented.

First of all, genuine and quality tires play the most important role. Fleetpoint service centers are distributing only authentic products by Bridgestone Vietnam. This, together with the 7-year warranty policy from the manufacturing day for all tire models, ensures business owners of the premium quality of the products.

Secondly, frequent and timely car and tire maintenance are always advisable. It is recommended that car owners chose professional service centers for the proper trouble-shooting.

With state-of-the-art machinery such as wheel aligners and wheel balancers and professional technicians, Fleetpoints will be able to diagnose and fix all problems of low-pressured, misaligned and imbalanced tires. In addition, the fleets are also advised of how to choose the right tires for each type of vehicles and driving conditions.

Once using only quality tires and having tire frequently maintained at professional service centers like Fleetpoint, fleet owners can avoid most of the accidents due to tire issues. This, in the end, ensures the safety for drivers and cargo and saves a huge amount of operation costs. **One more Fleetpoint - one more safe destination**

About Bridgestone Corporation

Bridgestone Tire Sales Vietnam is a company belonging to Bridgestone Corporation Japan, the world's biggest rubber and tire producing company. Products from Bridgestone have been purchased in more than 150 nations and regions all over the world.

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Understanding the concerns of drivers and fleet owners, Bridgestone Vietnam teamed up with Nguyen Huy Tire Ltd., a long-term partner of Bridgestone with more than 9 years of experience in the tire industry to inaugurate Fleetpoint An Giang on May 11, 2018, raising the total number of Fleetpoint service centers to 20 across the country.



Located at 91 Highway near border gate, Fleetpoint An Giang has the convenient location for tire care services.



As the first high-quality truck/ bus service center in An Giang province, Fleetpoint An Giang and Bridgestone are committed for the development of the local trucking business.

Located in Chau Phu district, the south entrance of Chau Doc city, in a short distance to the border gate, Fleetpoint An Giang processes a convenient location for tire care services. Besides, with the total area of 1000m2, the service section equipped with modern equipment and specialized machinery and experienced technical staff and consultants, Fleetpoint An Giang will definitely bring peace of mind to both fleet owners and drivers. Moreover, customers of Fleetpoint An Giang are also provided with a wide range of specialized services including on-site tire change and repair with flexible payment terms. For mobile tire support, customers can contact the hotline of Fleetpoint An Giang at 0918 212 555.

At the opening ceremony of Fleetpoint An Giang, Bridgestone once again demonstrated the commitment of the world's largest tire company through the "Drive home safe with Bridgestone" campaign, providing high quality reflective decals to the drivers and fleets for better visibility and accident prevention while driving in dark and foggy conditions. Until now Bridgestone Vietnam

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has offered more than 35,000 set of premium reflectors to trucks and buses in the whole country.



Fleetpoint An Giang is Bridgestone partner in the community program "Drive home safe"

Also on this occasion, in order to initiate a long-term connection with customers within the region, Fleetpoint An Giang also deployed special initiatives. In specific, customers will have all tire services free of charge, including tire change, tire rotation, tire patch, puming, nitrogen wheel balancing and wheel alignment. Moreover, when buying pumping, 02 Bridgestone/Firestone radial tires for heavy trucks/buses or 04 radical tires for small trucks/buses, customers will receive one fuel Flexicard valued VND 500,000 applicable at all Petrolimex gas stations nationwide. The promotion will last from 11 to 31 May 2018 or until the stock runs out.

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