

## **Bridgestone Vietnam with charity trip to Phu Hoi Commune (Duc Trong, Lam Dong)**

*Lam Dong, July 14th 2018 - Bridgestone Vietnam cooperated with the People's Committee of Phu Hoi Commune, Duc Trong District, Lam Dong Province to organize a charity trip to visit and give presents to students and families in need. Particularly, on this occasion, Bridgestone Vietnam awarded the "Bridgestone tires playground" for Phu An Kindergarten, R'Chai 2.*

### **Bringing the summer joy to children in remote areas**

While urban children have a great deal of choices and access to modern leisure activities, it is very difficult to create a safe and useful playground for children in rural areas due to lack of facilities. However, there are quite lots of vacant land available for children's playgrounds in rural areas and most of them are unplanned or the locals do not have resources and support to build.



*Bridgestone tires playground with environmentally friendly recycled materials is donated to Phu An Kindergarten, R'Chai 2.*

This summer, Bridgestone Vietnam and People's Committee of Phu Hoi Commune (Duc Trong, Lam Dong) built and donated the "Bridgestone tires playground" to Phu An Kindergarten, R'Chai 2 to make children's dream of having a healthy and useful playground come true. Bridgestone Vietnam had been directly involved in bringing the idea into practice and recycling company's tires into creative and environmentally friendly toys for school playgrounds.

### **About Bridgestone Corporation**

*Bridgestone Tire Sales Vietnam is a company belonging to Bridgestone Corporation Japan, the world's biggest rubber and tire producing company. Products from Bridgestone have been purchased in more than 150 nations and regions all over the world.*

Moreover, Bridgestone Vietnam also presented 30 gift sets for teachers at Phu An Kindergarten, R'Chai 2, to encourage them in continuing their career of nurturing future generations.

## **Spreading the love to students and families in need**

During this trip, Bridgestone also gave 100 presents and 10 bicycles (sponsored by Trung Nhi Nguyen) to disadvantaged children. In addition, 50 other gift sets were also given to families suffering from difficult circumstances in Phu Hoi commune.



*Ms. Duong An Giang (General Manager of Bridgestone Vietnam) shared at the meeting and presented gifts encourage the spirit of overcoming difficulties and having faith in life with Trung Nhi Nguyen dealer*

Especially, 05 families with special circumstances who have children with birth defects also received mental support from Bridgestone, including gifts and essential household items.

The journey to Phu Hoi filled with love and care has ended with many meaningful presents delivered to the hands of underprivileged children and warm-hearted locals.

This is also a meaningful activity which expresses the spirit of “The good leaves cover the ripped ones” and mutual love of Bridgestone Vietnam, together with the community and society, to help students and people in need, encourage them to overcome difficulties and have a better life. Thereby, the mission “Serving Society with Superior Quality” emphasizing Bridgestone Vietnam’s commitment will come to real life.

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*Mr. Chris Yang (General Director of Bridgestone Vietnam) handed over the charity house to the people in Phu Hoi. Bridgestone Vietnam has always been strived to bring many values and meaningful activities to community.*

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