

“Full fuel for a summer in dream” with Bridgestone

From 20 June to 20 July, when buying 02 Turanza GR100 tires at any dealers in Bridgestone Vietnam’s channel, customer will receive a fuel Flexicard of VND300,000 (applicable at all Petrolimex service stations nationwide). In order to get this Flexicard, customers just need to draft a content of “TURANZA” and send to 6067 or access the website www.khuyenmaibridgestone.com to have the promotion code sent to their phone.

Safety in all journeys and under any weather conditions

Summer is the time when families can enjoy their vacations and discovery trips together. For fulfilling journeys, any thoughtful drivers would want to make sure that all key components of the vehicles are well maintained and checked in advance, getting ready for any spontaneous adventure at any time.

Summer in Vietnam is usually a hot period of time with frequent rain. This changing weather conditions require drivers and vehicles to be flexible enough to adapt to both heated roads and wet surfaces. A new set of tires which is well aligned is definitely a critical element for safe and comfortable journeys.

With a wide range of quality products, Bridgestone offers customers with a lot of choices. In specific, the flagship Turanza GR100 of “First class comfort” is the perfect option for anyone looking for the confidence in both long drive and urban travel as well as seeking for enjoyment out of every moment in the journey.

For a smooth experience

Well-known for its “First class comfort”, Turanza GR100 is designed to absorb noise and prevent disturbance from entering the cabin, creating a quiet and comfortable space for all passengers. Therefore, during the journey, all family members can enjoy having conversation with each other or listening to their favourite songs without being interrupted by the noise from the gravel roads or highways when driving fast.

About Bridgestone Corporation

Bridgestone Tire Sales Vietnam is a company belonging to Bridgestone Corporation Japan, the world’s biggest rubber and tire producing company. Products from Bridgestone have been purchased in more than 150 nations and regions all over the world.



Turanza GR100 is designed to absorb noise and prevent disturbance from entering the cabin, creating a quiet and comfortable space for all passengers.

The sound-proof ability and smoothness of Turanza GR100 has been proved by Vietnamese customers after 01 month of usage through the program “Experience the smoothness with Bridgestone Turanza GR100” implemented before. Installed in mid-and-high-end vehicles, Turanza GR100 has been perceived very positively from the end users.

The Helmholtz technology, 3D tread pattern design reducing the vibration, the quite AC groove as well as the compact and enhanced structure, etc. have put Turanza GR100 to the premium tire category with outstanding comfort.

The initiative of a free fuel card worth VND300,000 for any purchase of 02 Turanza GR100 tires from 20 June to 20 July will be a good reason for customers to bring home a top-in-its-class set of tires, getting their cars ready for enjoyable trips with their family.

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Áp dụng tại các cửa hàng lắp xe du lịch Bridgestone trên toàn quốc.

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