

The final event of “Accompany with Vietnamese Students” 2018

Ho Chi Minh City, 23rd November 2018 – “Accompany with Vietnamese Students” 2018 organized by Bridgestone Vietnam officially concluded with Gala night at the University of Economics Ho Chi Minh City after two months of launching. Besides the sharing of inspiration to complete their preparation of “Heart” and “Talent” for the future career path, the final round of the competition “Build yourself - Build the future of society” was held as GALA’s spotlight with the exciting and persuasive presentations calling for investment from students. The meaningful “Accompany with Vietnamese Students” 2018 has received positive feedback from the community: Successfully delivering its message to more than 150,000 youths with 12,000 social interactions; attracting more than 1,700 participants. That results motivate Bridgestone Vietnam to endlessly nurture Vietnamese young generation which is full of “Heart” and “Talent”.



“Accompany with Vietnamese Students” 2018 has reached out to 150.000 students in Ho Chi Minh City through official media channels.

Accompany to nurture the “Heart” and “Talent” of young generation

Launched in 2011, “Accompany with Vietnamese Students”, organized by Bridgestone Vietnam, is a project to nurture and build up a young generation. Not only offer opportunities for youths to strengthen their skills, knowledge, and experiences but also does project orient the students' thinking and characteristic, focusing on perfecting the "Heart" and "Talent" for their future life and career path.

About Bridgestone Corporation

Bridgestone Tire Sales Vietnam is a company belonging to Bridgestone Corporation Japan, the world’s biggest rubber and tire producing company. Products from Bridgestone have been purchased in more than 150 nations and regions all over the world.

This year's project includes two main activities: Series of three workshops fostering mindset and attitude orientation and "Build yourself, build the future of society" competition – an intellectual playground helping young students develop and execute ideas for social projects.

The final round of "Build yourself - Build the Future of Society": Conquer the challenge, make the dream come true

In our long journey with Vietnamese students, Bridgestone Vietnam has recognized their eagerness for positive social changes. However, many creative ideas for the community have been wasted because of the lack of experience and consistency. Hence, "Build Yourself - Build the Future of Society" competition is developed to offer them the opportunities to experience, to overcome the challenges and to improve themselves.

After 3 rounds with 625 candidates from 20 famous universities in Ho Chi Minh City, 5 contestants participated in the final round with potential projects. The final results were:

1. First Prize: Huynh Yen Nhi (University of Economics) with "Child Sexual Abuse" - a project raises sexual abuse awareness through the courses and cartoons for primary, secondary, high school students and their parents. Deeply understanding the consequence of sex education lacking, she built a long-term project to fully solve the situation by carrying out sexual education for the youngest levels with closer approaches. Huynh Yen Nhi believes that children need to know about self-defense before learning to be the talent ones. The periodic sexual classes and interesting cartoons will more easily deliver sexuality knowledge as well as the self-defense message. In a long-term, the education not only protects the children but also helps parents more open-minded, actively teaching their children the necessary sexual knowledge.
2. Second Prize: Phan Ngoc Anh (University of Economics and Law) with the project "5R Green Shop" - An online business model of recycling plastic bottles, helping students in Ho Chi Minh City approach and get acquainted with the green and sustainable lifestyle.
3. Third prize: Hoang Thi Nhu Quynh (Ho Chi Minh University of Natural Resources and Environment) with the project "Boat Trip For Soul Life" - A green tourism project for community-based on the trips of "water bus".
4. Consolation Prizes: Cao Dinh Huy (Foreign Trade University Affairs 2) with the project "Green Connection Café" - A green café model combines with the recycling of handmade products from the plastic; Huynh Bao Ngoc (Foreign Trade University

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Affairs 2) with the project "Feeling Lost At The Age Of 18 In Undergraduate" building a technology website connecting mentors to mentees in the purpose of future orientation and psychology problems solving for students.



Top 5 presented their projects to win "Investment decisions" of examiners

The final results were evaluated on the total score of 100 with the criteria of the content, logical, debate and especially, top 5 presented the projects and its execution to five judges to get an "investment decisions" - a decisive factor of 20% of the total score.

Within the framework of the event, 20 students with great academic achievement were awarded scholarships from Bridgestone Vietnam with a total value of more than 180 million VND, encouraging them to continue putting efforts for their future, their family and society.

Nguyen Ngoc Dung - Head of Marketing and Planning Division of Bridgestone Vietnam said: *"Accompany with Vietnamese Students" 2018 was improved its format and activities in order to nurture the youths' preparations of Heart & Talent. Up to now, when "Accompany with Vietnamese Students" 2018 has reached the last stage, I am very happy to see that all students have built up a right mindset and attitude towards learning; and also contribute the betterment Vietnam. Moreover, on behalf of Bridgestone Vietnam, I would like to express my sincere thanks to our partners - UNESCO-CEP, G.A.P Institute, Ho Chi Minh City Economics University and other big universities as well as our teachers and all students joining us in creating a series of successful, meaningful and practical events."*

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Huynh Yen Nhi of University of Economics won the first prize with "Child Sexual Abuse" project

Success in spreading to 150,000 college and university students in Ho Chi Minh city

"Accompany with Vietnamese Students" 2018 has attracted more than 12,000 social network interactions, reaching out to 150,000 students in Ho Chi Minh City via official media channels. Specifically, nearly 1,200 students attended in the series of workshops; more than 600 students from over 20 famous universities within the city joined in the "Build yourself, build the future of society" competition. Besides the 5 best projects presented at the Final round, 50 excellent ideas were proposed in the second round and 20 plan-drafts were built in the third round. Moreover, participants experienced the CSR activities, bringing pleasure to nearly 500 children at Tam Thon Hiep Primary School, Can Gio town, also offered many scholarships and facilities to students and disadvantaged people in local.

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