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**Bridgestone Tire Sales Vietnam  
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## THE FIRST STEP OF BRIDGESTONE IN 2019 WITH B-SELECT NHI NGUYEN GRAND OPENING AT LAM DONG

*In order to comprehensively bring safety during Tet holiday, 24/01/2019 Bridgestone had a good performance with grand opening of the Premium Passenger Tire Care Service Center B-select Nhi Nguyen which was located at 548 route 20, Lien Nghia, Duc Trong district, Lam Dong Province. With the space more than 500m2 with modern equipment, high quality products and the ways taking care of tires professionally, B-select Nhi Nguyen is the place where customer can put their fully belief about all of the tire services.*



*Customer and representative in the grand opening day of B-select Nhi Nguyen*

**B-select Nhị Nguyên - The global standard of the Premium Passenger Tire Care Service Center at Lam Dong**

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### **About Bridgestone Corporation**

*Bridgestone Tire Sales Vietnam is a company belonging to Bridgestone Corporation Japan, the world's biggest rubber and tire producing company. Products from Bridgestone have been purchased in more than 150 nations and regions all over the world.*

# News Release



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*Duc Trong is an important district, located on route 20 at Lam Dong and it's far 30km from Da Lat. In this area, there is the large number of citizens using cars as the main vehicles usually. Therefore, the demand of repairing tires is extremely necessary during this time.*

*Understanding of the need of market, Bridgestone decided to choose Nhi Nguyen - Lam Dong becoming the place for citizens for repairing and maintaining their cars, specially is tires.*

*Mr Nguyễn Duy Trung - The representative of B-select Nhi Nguyen said that: "With the convenient location, modern equipment and high quality products, we believe that B-select Nhi Nguyen will be a good place for customer. Lunar New Year holiday is the time for us to enjoy family time, experience spring journey. Anytime the customer has questions about our service, the consultant team always support with our best."*

*At B-select Nhi Nguyen, the tire car care services are integrated into a variety of ways to provide comprehensive tire car care for customers. In addition, B-select Nhi Nguyen also provides oil change service, battery check and replacement as well as vehicle cleaning and maintenance services.*



*Professional and dedicated car care team at B-select Nhi Nguyen*

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*Bridgestone representative, B-select Nhi Nguyen and partners in cooperation day*

## **Bridgestone and B-select - A passionate roadmap**

*The social responsibility developed by Bridgestone is oriented to bring practical values to the locality, reflected in three areas: Mobility, Environment and People.*

*Bridgestone's community develops mission is not only social but also involves participation in creating the Green Environment. Each Bridgestone product is intensively researched to ensure environmental friendliness from the ratio of rubber materials to rolling resistance to save fuel as well as reduce CO2 emissions...*

*B-select Nhi Nguyen is the first standard tire service center of the city, understanding the demand for professional tire care for more than 20,000 vehicles of the province. There is a full range of state-of-the-art specialized equipment, such as Hunter drive calibrators, imported from the US, using specialized software to ensure accuracy in diagnosis and repair. As a result, car owners in Lam Dong have added a comprehensive car care address and replaced genuine tires.*

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*Waiting room at B-select Nhi Nguyen with full facilities*

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