

For Immediate Release  
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## **BRIDGESTONE VIETNAM AMONGST TOP 100 SUSTAINABLE COMPANIES FOR 4TH CONSECUTIVE YEAR**

*Ho Chi Minh City (December 5, 2019) – Bridgestone Tire Sales Vietnam LLC. (Bridgestone Vietnam), a group company of Bridgestone Corporation, was honored as one of the top 100 Sustainable Companies in Vietnam for the fourth consecutive year for its continuous efforts towards sustainable development.*

The award ceremony which took place in Hanoi on 26 November, was jointly organized by the Vietnam Chamber of Commerce and Industry (VCCUI) and the Vietnam Business Council for Sustainable Development (VBCSD). It aims to inspire the business community to pursue sustainability and to promote the understanding of the benefits of sustainable society for businesses as well as the community. The evaluation was based on the Corporate Sustainability Index (CSI) where companies are scored against 98 indicators in areas of society, economy and environment.



Mr. Sadaharu Kato, Managing Director of Bridgestone Vietnam, at the CSI 100 Award Ceremony in Hanoi on 26 Nov 2019 where BSTVN was honoured as one of the top 100 sustainable businesses in Vietnam

*“As the industry leader, Bridgestone believes in the importance of contributing to the society and employing innovation and technology to improve the way people move, live, work and play. We invest in sustainable programs and activities that can create long term benefits for the community, as well as the development and well-being of our younger generation,”* said Sadaharu Kato, Managing

Director of Bridgestone Vietnam.

*“Being honored as one of the top 100 Sustainable Companies in Vietnam for the 4th consecutive year is a huge recognition towards our efforts in realizing Bridgestone’s mission of ‘Serving Society with Superior Quality’. Consistent with our global CSR commitment ‘Our Way to Serve’, we will continue to work towards a sustainable society with our customers, partners, employees and communities to help ensure a healthy environment for our current and future generations,”* he added.

One of Bridgestone Vietnam’s notable CSR efforts include “Bridgestone Squad – The Children’s Guardian” – where it commissioned the building of two bridges in highland provinces Dien Bien and Dak Lak that are flood- prone to support the people living in the community, and introduced traffic safety education campaign in selected primary schools to educate students on road safety knowledge.

***About Bridgestone:***

*Bridgestone Corporation, headquartered in Tokyo, is the world’s largest tyre and rubber company. In addition to tyres for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.*

*Bridgestone Vietnam, which belongs to Bridgestone Corporation, officially entered Vietnam market since 2010. It is supplying tyre products across the country with philosophy “Serving Society with Superior Quality.”*

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