

For Immediate Release

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BRIDGESTONE SUPPORTS THE CENTRAL COMMITTEE OF VIETNAM FATHERLAND FRONT DURING COVID-19

Ho Chi Minh City, May 19, 2020 - Bridgestone Tire Sales Vietnam Co., Ltd. (Bridgestone) donated to the Central Committee of Vietnam Fatherland Front in the Covid-19 pandemic prevention campaign.

While the risk of the disease still presents globally and experts recommend people not to be subjective, Bridgestone in response to the appeal of the President of the Vietnam Fatherland Front to support the prevention of the Covid-19, together defeat the pandemic.



General Director of Bridgestone Tire Sales Vietnam, Mr. Sadaharu KATO donated for Covid-19 pandemic prevention campaign.



Children with the colouring books in the campaign "Bridgestone & Vietnam, Together We overcome"

Previously, in April, while the situation of the Covid-19 pandemic was severely complicated all over Vietnam, all Bridgestone's employees, partners and customers has seriously implemented the Government's travel restriction and social distancing guidelines. Accompanying with this difficult time, Bridgestone has delivered the colouring books called "Delightful moments with your family" in order to support customers, partners, and employees of the company to have "Work from Home" time with the family more interesting.

The publication provided unique and creative tyre cartoon drawings to help the children have playful paintings when being at home with their parents during the social distancing in Covid-19, as well as help them to understand that home-schooling is not only joyful but also meaningful when they can help the country to fight against the pandemic.



The children are very excited to show their creations.

Bridgestone truly understand that the right knowledge and awareness education to children from today, who are the green generation, could bring a huge change for the future of the country. In both activities mentioned above, Bridgestone's staff has put all heart and soul into each actions and messages to the country. "Serving Society with Superior Quality" is Bridgestone's global mission. With this commitment, we hope that our activities could contribute a part to help the community and the support the Government in the tough period together fighting with Covid-19 pandemic.

About Bridgestone:

Bridgestone Corporation, headquartered in Tokyo, Japan, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber, chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.

Bridgestone Tire Sales Vietnam, which belongs to Bridgestone Corporation, officially entered the Vietnam market since 2010. It is supplying tire products across the country with philosophy "Serving Society with Superior Quality."

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